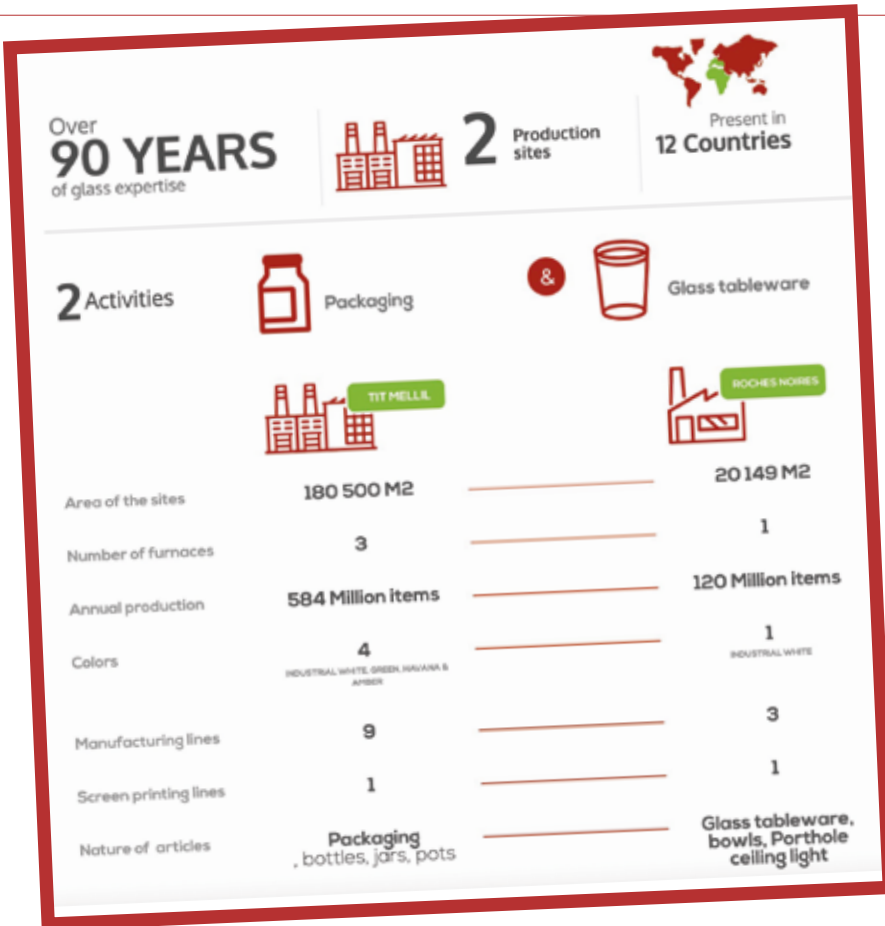


Industrial transformation continues as **SEVAM** strengthens production capabilities

With over 90 years of experience, SEVAM has evolved into a leading Moroccan glass manufacturer - combining technological innovation with sustainability. Continuous investments in furnaces and production lines reinforce the company's capacity, quality standards and environmental commitments - positioning it strongly in both domestic and international markets.

OVER 90 YEARS OF EXPERTISE AND EXCELLENCE

Founded at the beginning of the last century with the creation of the Société Africaine de Verrerie au Maroc, SEVAM's industrial journey formally took shape in 1934 with the acquisition of a manufacturing plant in the Roches Noires district. From that point onward, the company steadily built its expertise, focusing upon delivering high-quality glass products whilst maintaining a clear commitment to environmental responsibility. Today, it operates two state-of-the-art production sites in Casablanca, positioning itself as Morocco's leading producer of hollow glass. SEVAM's reach extends well beyond national borders, with exports to more than a dozen countries. This international presence reflects decades of collaboration with major national and global brands, supported



by continuous investment in advanced glassmaking technologies. The company's product portfolio spans a broad spectrum of applications. Its range of pots and jars serves the food preservation and distribution sectors, developed in accordance with strict hygiene, traceability and recycling standards. In parallel, its bottle production addresses diverse industries, including beverages and edible oils, with a strong emphasis on transparency, durability, and manufacturing precision. SEVAM also maintains a significant presence in glass tableware, offering both functional and decorative products tailored to hospitality professionals as well as domestic consumers. Beyond these core segments, the company has expanded into specialised products such as glass lighting fixtures for the electrical industry and containers designed for collective use.





INVESTMENT IN NEW TIT MELLIL FURNACE

A major step in SEVAM's industrial development came with the renovation of furnace No. 2 at its Tit Mellil site. The project required a complete shutdown lasting 70 days, during which approximately one hundred personnel worked around the clock to ensure timely completion. The process unfolded in four key phases: furnace emptying, demolition, reconstruction and a ten-day tempering stage. During this final phase, the furnace was gradually heated to 1,500 degrees to prevent thermal stress and ensure operational stability. This modernisation strengthens SEVAM's competitiveness by enhancing production performance, improving working conditions and reinforcing its role within the regional circular economy.

MANUFACTURING LINE IN TIT MELLIL

The company commissioned a sixth technologically advanced production line at Tit Mellil back

in January 2023, which is dedicated to both bottles and jars. This addition increased its annual production capacity to 160,600 tonnes - equivalent to approximately 555 million units. The

new line reflects SEVAM's ongoing strategy to align capacity expansion with evolving market demand while maintaining high manufacturing standards.





RENOVATION OF TIT MELLIL FURNACE

Thereafter, on 18 November 2023, the company completed the refurbishment of kiln No. 1 at the same site - marking another significant investment in its industrial infrastructure. The project focused on optimising production

processes, improving energy efficiency and reducing greenhouse gas emissions. Through the integration of advanced technologies, the upgraded furnace is designed to operate as a more sustainable and efficient production asset - supporting long-term competitiveness.

TOWARDS INNOVATION AND SUSTAINABILITY: INAUGURATION OF THIRD GLASS FURNACE

Then, on 15 September 2025, SEVAM inaugurated a third glass furnace at its Tit Mellil facility, marking a decisive milestone in its modernisation strategy. The new installation, designed to meet rising market demand, has an annual production capacity of 226 million items while ensuring consistently high glass quality. Advanced melting technologies enhance process reliability, precision and uniformity - directly benefiting customers and end markets. This investment consolidates SEVAM's commitment to combining industrial performance with environmental responsibility. By expanding its production capabilities while adhering to sustainability objectives, the company continues to align growth with its long-term vision of responsible manufacturing. ■

GIMAV BUSINESS MISSION TO MOROCCO

Italian glass-processing companies will soon be joining a Casablanca business mission organised jointly by GIMAV, the association that brings together Italian manufacturers and suppliers of machinery, accessories, equipment and special products for glass processing, and the Italian Trade Agency and Confindustria Assafrica & Mediterraneo, which has supported Italian companies pursuing growth in the Middle East, the Mediterranean region and Sub-Saharan Africa. Running from 4 to 7 May 2026, the MOROCCO initiative will include B2B meetings, company visits and personalised agendas for its participants. The initiative is intended to bring Italian companies from the glass-processing technology sector into direct contact with the Moroccan market.

Access to the Moroccan market

The Casablanca mission is designed to accompany companies from the sector directly into the Moroccan market. Its aim is to encourage meetings with local companies operating in the same field and to create opportunities for networking, exchange and commercial collaboration. By placing participants in direct contact with the local business environment, the initiative seeks to support a practical understanding of Morocco's potential for companies active in glass-processing technologies.

A cross-section of Italian expertise

The mission will involve companies representing the Italian supply chain for glass-processing technologies: **ADI, Antonini, Bovone, Cugher Glass, Denver, GE.MA.TA./Rollmac, Mappi International, Neptun, Pilkington Italia, R.C.N. Solutions, Schiatti Angelo Officina Meccanica, Skill Glass, Tecnovati, Triulzi Cesare Special Equipments.**

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