

# Smart automation evolves with E2PACK's EASYROCK

Developed by E2PACK, EASYROCK addresses inefficiencies in pallet unwrapping – a process that's still often performed manually. Instead, this solution delivers automated, adaptable operability that improves safety and ensures continuity while integrating all into existing lines with a reliability that's already proven through extensive testing in real industrial production environments.

**A**t E2Pack, the focus has turned to a long-overlooked inefficiency within industrial logistics, namely pallet unwrapping. Now with the introduction of EASYROCK, the company addresses a process that, despite its impact on safety and productivity, is still frequently handled manually across many production environments.

## OPERATIONS

The removal of stretch film and outer wrapping from incoming palletised loads remains one of the least optimised stages in depalletising operations. Indeed in many facilities, operators con-



tinue to rely upon blades, cutters and even ladders to reach the upper sections of loads - practices that introduce risk and variability. EASYROCK replaces this manual intervention with an automated solution designed to deliver consistent performance while significantly improving operator safety. Developed for demanding industrial contexts, EASYROCK is engineered to ensure operational continuity and seamless integration within existing production lines. The system is capable of processing dozens of pallets per hour while maintaining stable, uninterrupted operation. Its patented solutions for uptime reliability are intended to reduce stoppages and support the high levels of efficiency required in modern manufacturing.

### ADAPTABILITY

Adaptability is a defining feature of the system. EASYROCK automatically detects pallet dimensions, load configuration and workability, adjusting its unwrapping cycle to suit different formats and conditions. This versatility enables it to handle a broad range of applications, including glass containers, cans and boxed products. At the same time, its cutting system is designed to preserve product integrity, while the compact footprint and accessible layout simplify cleaning and reset operations. The system has already demonstrated its effectiveness in real industrial settings. Prior to its introduction, EASYROCK accumulated thousands of operating hours in a major production facility, confirming its reliability and readiness for continuous use in high-throughput environments.

### HERITAGE

E2Pack's approach is rooted in a broader industrial legacy. The Italian company operates in packaging automation and sys-



tem integration, carrying forward the experience of established brands such as Emmeti, Mectra, Logik, Sipac and Zecchetti. This heritage is further reinforced by the backing of Bottero Group, supporting the company's ongoing development in advanced automation solutions. With EASYROCK, E2Pack strengthens its packaging automation portfolio through a solution that combines practical engineering with industrial robustness. By focusing on a critical yet often neglected phase of the process, the company reinforces its role in advancing efficiency, safety and performance across modern production lines.

### KEY HIGHLIGHTS

EASYROCK introduces automated pallet unwrapping supported by patented uptime solutions and the capacity to handle dozens of pallets per hour. It

enhances operator safety while adapting automatically to different pallet sizes and load types through real-time detection. The system preserves product integrity, integrates easily into existing lines and features a compact, accessible design for simplified cleaning and reset. Its reliability is validated by thousands of operating hours in an industrial production plant. ■



**E2PACK SRL**

Via Galileo Galilei 29  
42027 Montecchio Emilia (RE) - ITALY  
Tel.: +39-0522-861911  
sales@e2pack.com  
www.e2pack.com