

SATINAL challenges global competition with its 2025 interlayer innovations

This year SATINAL SpA strengthens its global leadership in STRATO® EVA interlayers through technological innovation, facility expansion and design diversification. With new colour ranges, global partnerships and advanced co-extrusion technology, the Italian company now reinforces its existing international presence while challenging global competitors in laminated safety glass.



A leading Italian manufacturer of STRATO® EVA interlayers for safety glass lamination, Satinal SpA has been making significant strategic moves in 2025 to reinforce its position as a key European market player. Indeed, the company has heightened its competitiveness in 2025 - all driven by a series of strategic advancements in its STRATO® EVA interlayer production line. The Italian company has been focusing on global market engagement, facility expansion and technological innovation with a view to firmly establishing its position internationally.

ABOUT SATINAL SPA

Satinal SpA is the first Italian manufacturer of EVA interlayers for safety glass lamination, produced under the brand name STRATO®. Located in Erba, Italy, the company is dedicated to innovation, quality and technical expertise, offering a comprehensive range of interlayers, including clear, structural, frosted and coloured interlayers. Satinal's commitment to 'Made in Italy' quality, coupled with its continuous technological advancement, makes the company a trusted partner for the global glass industry.

EXPANDING CREATIVE HORIZONS WITH STRATO® COLOUR

A key pillar of Satinal's strategy has been the introduction of new shades to its STRATO® COLOUR range. This expansion aims to meet the diverse and complex design requirements of contemporary global architectural projects. By offering an increased palette of colours, the company has been aligning its STRATO® EVAs with current aesthetic trends, providing architects and designers greater freedom and flexibility in their use of laminated safety glass.

GLOBAL PRESENCE AND ITALIAN EXPERTISE

Satinal continues its commitment to being close to its clientele worldwide through a constant presence at selected

international trade shows. This platform allows the company to not only showcase its product innovations but also to disseminate the unique qualities and high standards associated with Italian savoir-faire in the industry. This global engagement is bolstered by significant new partnerships, such as collaborations with laminators involved in major projects like the Milano-Cortina Winter Olympics, underscoring Satinal's role in supplying high-quality interlayers for sport initiatives. Furthermore, the company is significantly enhancing its international footprint with the opening of a new office and showroom in São Paulo, Brazil. The new São Paulo facility serves as a central hub for the company's operations in South America - offering a dedicated space for sales, customer service and technical support. Crucially, the integrated showroom provides an immersive experi-

ence for clients, allowing them to explore STRATO® EVA interlayers for safety glass lamination firsthand and witness the quality and performance that define the brand. Satinal also announced the upcoming opening of a new facility in the Bari area of Southern Italy. This new factory will significantly enhance the company's logistic efficiency in the Southern Italian regions. The key objective is to provide customers with quick deliveries and dedicated local technical assistance for STRATO® EVA interlayers, thereby expanding the distribution network and ensuring high-quality products are more readily available throughout the area.

OPERATIONAL EXPANSION AND TECHNOLOGICAL LEAP

To support its growing market demand and product development, Satinal undertook a significant restructuring and expansion of its production facilities. This involved the expansion of its warehouse to more efficiently accommodate the increased production volume. Technologically, the company moved forward with the introduction of a new co-extrusion line for the production of EVA, POE and EPE encapsulants for solar panels and tri-layer acoustic interlayers for architectural glass. Additionally, recognizing the industry trend towards larger architectural elements, Satinal has introduced



the production of STRATO® CLEAR EVA rolls up to 2,800 mm in width, providing laminators with materials suitable for expansive glass applications. Finally, in an effort to clearly communicate the technical intricacies and versatility of its product line, the company has started developing engaging 3D product videos. These realistic visual tools explain the manufacturing process of STRATO® EVA interlayers and illustrate their multifaceted end-use applications - offering customers a comprehensive understanding of the material's potential. These calculated investments in product, presence and production capacity demonstrate Satinal's resolve to challenge global competition and drive interlayer innovation through 2025 and beyond. Satinal is challenging the status quo in the global interlayer market to further solidify its strong presence across the architectural and design markets globally, proving that Italian high-quality, flexible and sustainable manufacturing can thrive in Europe against international competitors.



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