

# From national pioneer to global leader: ŞİŞECAM's 90-year story



**T**his year's milestone for Şişecam of ninety winning years marks not only the company's remarkable growth. It also highlights its unwavering commitment to innovation and excellence in the glass industry. Still today, Şişecam remains one of the cornerstones of Mustafa Kemal Atatürk's early vision in the first years of the Turk-

ish Republic to establish a self-sufficient nation with its own thriving national glass industry. Tasked at the time with producing such essential items as gas lamps and medicine bottles for a young nation, it has since expanded to operate 45 production facilities in 14 countries across four continents - employing over 24,000 people. Indeed



Founded back in 1935 as a modest operation with just 400 employees -all focused on meeting Turkey's essential glass needs- ŞİŞECAM has since evolved into a global leader that operates 45 production facilities across four continents while employing over 24,000 dedicated professionals worldwide. Today, after nine decades in business, the company remembers how İş Bankası was initially inspired by the visionary leadership of Mustafa Kemal Atatürk.

as Şişecam celebrates its 90th anniversary, it reflects on a legacy of growth, innovation and dedication to excellence - all contributing to a more sustainable and self-sufficient future for the world.

#### A WORD FROM THE LEADERSHIP TEAM

Sharing his thoughts on this great commemoration, Şişecam CEO Görkem Elverici said: "With its proud 90-year history inspired by the vision of our Founder, Mustafa Kemal Atatürk, Şişecam continues to solidify its leadership across its core areas of activity. Our global culture, uniting individuals from 35 nationalities and encompassing 23 languages, enables us to create value for our entire ecosystem. Through strategic investments, cutting-edge technologies, and a strong commitment to R&D, Şişecam has established itself as one of the world's largest producers in its sectors. The milestones achieved along this journey reflect the invaluable contributions of our employees, customers, suppliers, shareholders, stakeholders and business partners. As a com-



pany that not only shapes the present but also the future, Şişecam will continue to emerge stronger from every challenge, advancing with an unwavering commitment to sustainable growth and long-term value creation." Indeed Şişecam stands out today as a significant global company that operates in all core areas of glass production. It enjoys world leadership in both glassware and chrome chemicals, ranks among the top four players in glass packaging, and it is among the top five producers in flat glass. Additionally, Şişecam is one

of the two largest soda ash producers worldwide. Leveraging its exceptional workforce, strategic alliances, cutting-edge R&D capabilities and innovative technologies, today Şişecam advances steadily toward its goal of becoming one of the top three global players in its major business areas. With a strong focus on sustainable growth, it continues to invest in environmentally-responsible production processes whilst strengthening its position in key markets. The company remains dedicated to creating long-term value for its stakeholders as it contributes to the advancement of the global glass industry.

#### AN INDELIBLE LEGACY THROUGH TIME

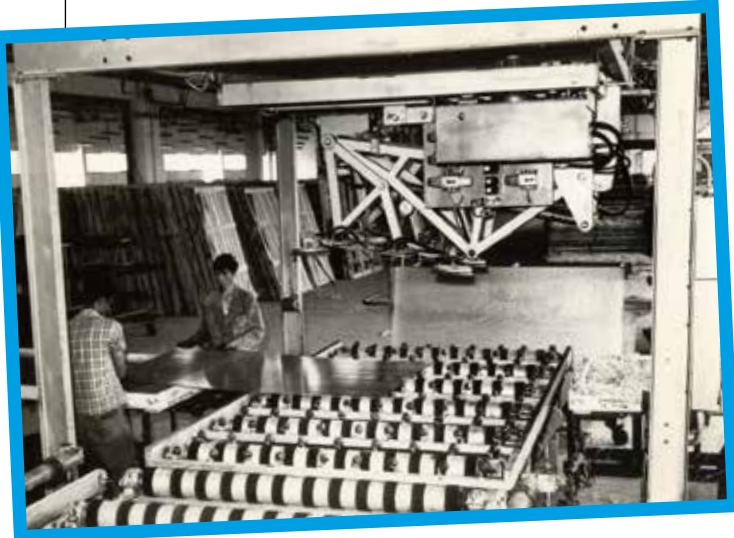
With the decision of the Council of Ministers, the task of establishing the Turkish glass industry was assigned to Turkey İş Bankası by Atatürk.

- The Paşabahçe Factory began production on 4 July 1935 with 400 employees.
- It was officially inaugurated on 29 November 1935 by Prime Minister İsmet İnönü.
- In 1961, Paşabahçe received its first export request from the USA, with products shipped overseas within a month.
- Şişecam began produc-



## ABOUT ŞİŞECAM

Şişecam is a story of progress. Founded in 1935 by İş Bankası with the vision of Mustafa Kemal Atatürk, the company was created to build Turkey's glass industry. Over the decades, it has evolved from a local initiative into a global leader in glass and chemicals. As a worldwide company operating across all core areas of glass production, Şişecam is a global leader in glassware and chromium chemicals, ranking among the top five producers in flat glass and glass packaging, and is one of the two largest soda ash producers globally. Operating across four continents and 14 countries -including Turkey, Germany, Italy, Bulgaria, Romania, Slovakia, Hungary, Bosnia and Herzegovina, Russia, Georgia, Ukraine, Egypt, India and the United States- Şişecam plays a pioneering role in the flat glass, glassware, glass packaging, chemicals, auto glass, glass fibre, mining, energy and recycling industries. With innovation and technology at its core, the company serves customers in over 150 countries through a robust supply chain. With 90 years of expertise, a highly-skilled workforce and smart technologies, Şişecam now continues its journey of growth. Supported by over 24,000 employees, the company moves steadily toward its goal of becoming one of the top three global producers in its core industries. Under its CareForNext strategy, Şişecam is dedicated to ensuring the sustainability of the glass and chemicals industries by protecting the planet - empowering communities and transforming lives in line with the United Nations Sustainable Development Goals. Through technology and innovation, Şişecam is shaping a better future, continuing its story of progress with its entire ecosystem.



ing flat glass in Turkey in 1959 and glass packaging in 1967. Soda Sanayi was established in 1969.

- In 1976, Şişecam founded Turkey's first corporate R&D centre.
- The company was publicly listed on the Istanbul Stock Exchange on 13 January 1986.
- Its first overseas investment took place in 1997 in Georgia, in the field of glass packaging.
- In the early 2000s, it expanded into Egypt, Bulgaria, Russia, and Italy.
- In 2011, Şişecam launched 'Glass and Glass Again,' one of Turkey's most comprehensive sustainability and social responsibility initiatives, promoting glass recycling.
- That same year, it contributed to education by

establishing the Vocational School of Technical Sciences at the Mersin Tarsus Organized Industrial Zone, fostering industry-education collaboration.

- In 2019, it completed the construction of the Şişecam Yenisehir Vocational and Technical Anatolian High School, and in its 90th year, it will continue supporting education with new school projects in Lüleburgaz and Tarsus.
  - In 2017, Şişecam launched its sustainability vision under the CareForNext initiative.
  - In the late 2000s, it continued its global investments in Italy, India, Hungary, Slovakia, Egypt, and Romania.
  - In 2019, Şişecam made its first soda ash production investment in the USA.
  - In 2020, on its 85th anniversary, Şişecam unified all operations under "One Şişecam."
  - In 2024, to shape the production technologies of the future, Şişecam launched the Plant of the Future platform, inviting all stakeholders to participate.
- That same year, it acquired full ownership of its soda ash operations in the USA, bringing it closer to global leadership in soda ash production.



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