

New image and website for VETROMECCANICA

Continuously growing and going from strength to strength, Vetromeccanica presents its new identity in this article. The use of its traditional company colours are combined with a stylized representation of the company's production lines as logo.

Vetromeccanica, founded and developed in Neviano degli Arduini, in the province of Parma in the heart of the Packaging Valley, has just presented its new corporate image which, from now on, will continue to grow and strengthen the company in its professional growth. The traditional colours of Vetromeccanica, blue and grey, accompany the new shape of the logo, a stylized representation of the company's production lines.

The new payoff 'Smart Moving Solutions' represents the new corporate identity, recalling the flexibility and accuracy of the proposed solutions.

Alongside the new visual identity, the company website has also been redesigned and updated and now is complete and more functional. Vetromeccanica's new image and website include company values, strengths, and all solutions, representing the total transparency that distinguishes this enterprise.

Users can browse through the site pages searching for the right solution, both choosing the sector where the company operates and/or the interested packaging material.

Emphasis was placed on the Engineering and Technical departments, able to study the best solution taking into account the line production needs (type of



accumulation, type of alignment, production speed, criticality of the containers to be handled, space optimization), choosing the most suitable systems for the production environment.

Vetromeccanica service department follows the customer from the feasibility study and design, sale and installation, as well as during the after-sales phase.

“Our sector is constantly evolving, and we want to grow with it, keeping up with the times and continuously improving. This year has been full of opportunities for our company which have confirmed us as a reliable partner in the hollow glass sector,” says Roberto Lucchini, the owner of Vetromeccanica.

NEW INSTALLATIONS IN 2021

The project of an electrical revamping and mechanical maintenance of two 1998 palletizers. Vetromeccanica supplied the new Electrical Panels, the new software and machine conformity certification. Also, the layer formation tables, and the relative separators have been replaced.



The project of the new cold end line has been already delivered, installed and the line is producing bottles. The two production floors of the high-speed cold end are connected by bottles lowerators. Vetromeccanica has installed the new eight-row stacker and the new merry-go-round accumulation table connected to the existing Palletizer.

Another important project has also been finished and delivered to the customer's site, where Vetromeccanica has supplied the feasibility study, design, manufacturing and installation of cold end lines and related accessories as well as the palletizers and shuttle cars.

This new cold end installation for a new furnace includ-

ing inspection lines, decoration area and Palletizers. The Vetromeccanica supply is completed by a telescopic shuttle car with two pallets seats and relevant end of line made up of dressing devices. This new furnace will be connected to the existing one by mass flow conveyors and Alpines lowerators and elevators in order to reach maximum production flexibility. The plant produces different types of beer bottles.

Vetromeccanica plans to deliver other projects related to entire furnaces, palletizing units and cold end lines between the end of 2021 and the beginning of 2022.

“This is the beginning of a long and lasting working relationship with the most important players of the glass industry which Vetromeccanica is looking forward to meet during upcoming trade fairs such as glasstec and others,” says Francesco Cavatorta, Vetromeccanica Cold End and Palletizers Department Sales Manager. ■



VETRO SMART
MECCANICA MOVING
SOLUTIONS

**VETROMECCANICA
SRL**

Strada Isolanda, 26
43024 Provazzano di Neviano
degli Arduini (PR) - Italy
Tel.: 0521-343011
Fax: 0521-342182

E-mail: sales@vetromeccanica.it

www.vetromeccanica.it