

CUGHER: redefining 'specialized consultation' for today's glass industry

With its highly-technological machinery that's capable of printing big and small formats alike -in any shape- CUGHER is now recognized globally for its consolidated experience in screen printing on flat glass.

Alongside CUGHER's printing machines are its dryers, handling systems and vision systems for quality control - each industry 4.0 compliant and perfectly integrated to form automatic, synchronized lines. In design and production of both stand-alone and turnkey plants, the company is directly responsible for the Automotive, Building & Interior Design, Home Appliance and Solar sectors.

Yet besides its highly-specialized know-how and the development of those innovative performing technologies which allow for the expansion of its wide



THE CUGHER METHOD

Identification of specifications

Exchange of knowledge

Development of layout

Examination and changes

Final solution

product range, what differentiates Cugher's customer consultancy approach from that of other companies?

WALKING IN LOCKSTEP WITH THE CUSTOMER

From the initial phase of any project the technical-commercial team collaborates closely with the customer - identifying the correct specifications while sharing both the best knowledge and the most useful information to determine the right approach to a problem. Since no 'default solution' exists, every project needs to leverage years-

chinery then adapted according to the customer's production standards.

OPEN COMMUNICATION CHANNELS

Continuous dialogue produces various versions of project layout until the identification of a solution can satisfy such requirements as space optimization and productivity while interfacing with components of other lines. Here

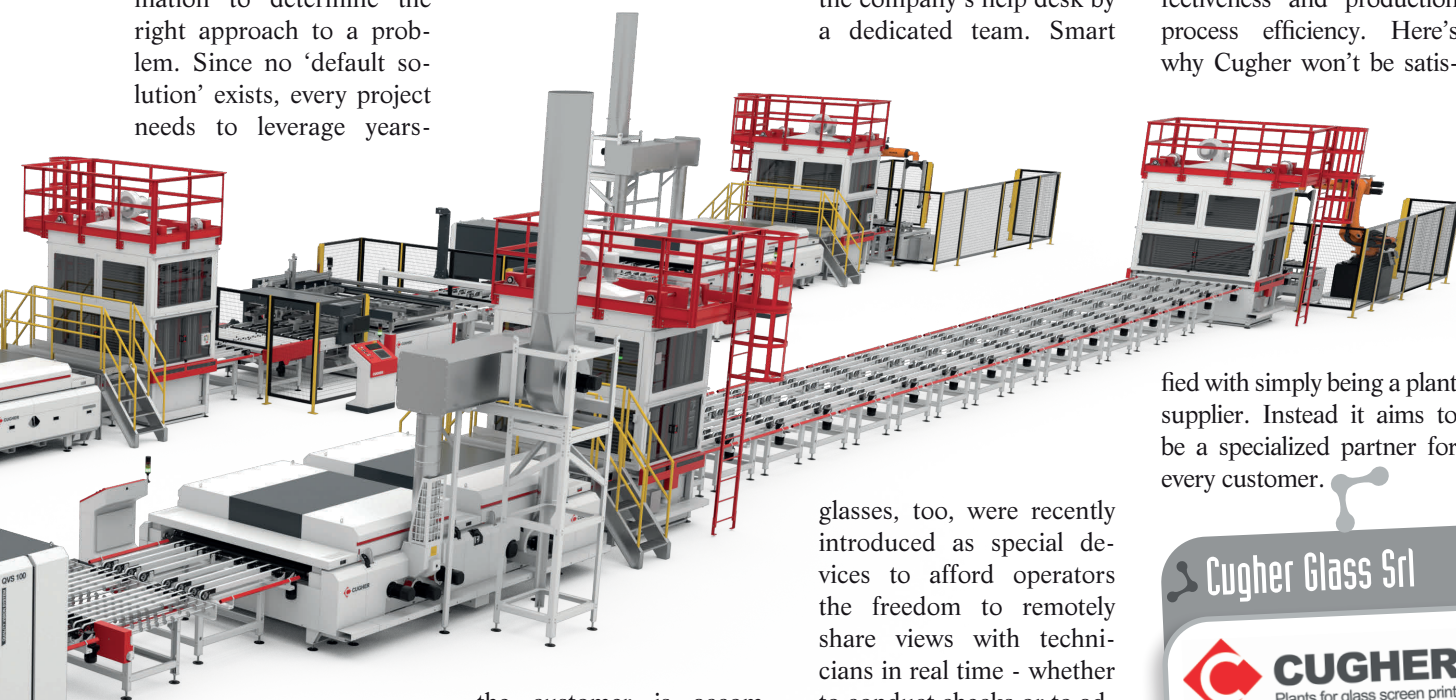
LEVERAGING TECHNOLOGIES TO IMPROVE SERVICE

This keeps Cugher's customer-oriented approach in the driver's seat for ongoing innovation and change - always aiming to offer an optimum service that's fully in line with the times. An example here is the ticketing system, introduced some years ago, by which customer assistance is quickly coordinated from the company's help desk by a dedicated team. Smart

est plant configurator that was recently presented at Glasstec, can hardly go unmentioned. Here, thanks to augmented reality, clients can view their ideal line by an experience of full immersion.

A STRONG TEAM

Relying upon a team of experts means attaining new solutions to reach concrete results - all while developing fresh know-how, coupled with both the requisite effectiveness and production process efficiency. Here's why Cugher won't be satis-



long experience and technical ability to configure an ideal solution. Just so, the customization of every product can only come as a direct consequence of this method - with plant ma-

the customer is accompanied from the very first contract steps through each subsequent project phase. This extends further to guarantee constant after-sales support - all to secure trust and ensure that the customer remains satisfied.

glasses, too, were recently introduced as special devices to afford operators the freedom to remotely share views with technicians in real time - whether to conduct checks or to address machinery problems. Not only. A research centre for construction solutions, Architectural Lab, was created to offer specific products that can be customized to meet every need. Lastly, EVA, Cugher's lat-

fied with simply being a plant supplier. Instead it aims to be a specialized partner for every customer.

Cugher Glass Srl



CUGHER
Plants for glass screen printing

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