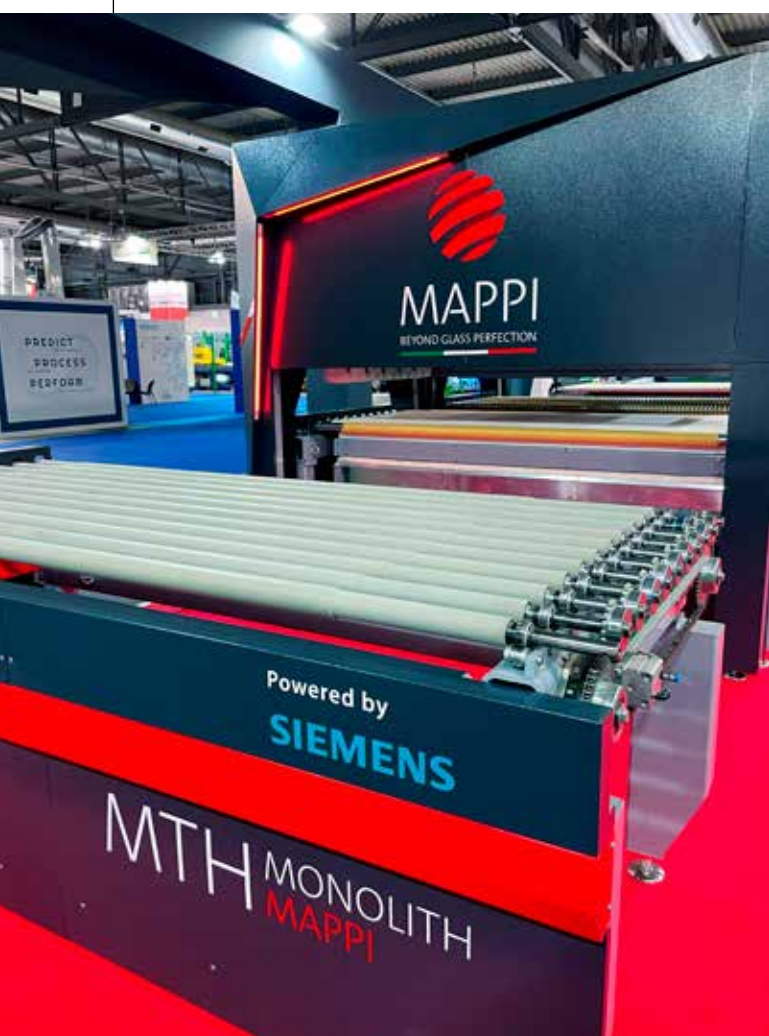


Visionary approaches: **MAPPI** thinks big to address today's industry needs



At Vitrum 2023, the editorial team of Glass Technology International spoke to MAPPI CEO Nancy Mammaro in an interview in Milan - all to explore her company's current commitment towards meeting ongoing glass making demands.

GTI: Nancy, what can you tell me about MAPPI's performance in 2022 as compared with that of 2023 thus far?

Nancy Mammaro: Well, we're not performing as we did in 2022 given it was, of course, a special year for everyone. But that said, our average has remained constant. Important to underscore here is that 2022 wasn't particularly unusual for us owing

to some deceleration traceable to the pandemic. Truth be told, there never was a slow down here at MAPPI and, indeed, investment in the furnace even increased. Here's the thing: in our case, any slowdown only signals fresh investment. Why's that the case? Because people want the big investments to be ready-to-go for any business comeback. To comment on our numbers,



then: they speak for themselves, which is why I can confidently tell you that 2023 saw pretty much the same level of extra turnover that we had in 2022. So, in real terms, 2022 hardly accompanied any notable slow down to speak of.

GTI: Let's take a look now at innovations that MAPPI's taking forward, including technological advancements. Can you report any work-in-progress projects currently underway?

NM: Right now our main project is that of consolidating MAPPI's jumbo-sized machine. There's sometimes the uninformed idea out there that MAPPI only makes small and middle-sized furnaces, so we've needed to get the word out that -in fact- we sold only big, jumbo-sized machines last year. For me, the mega project over 2023 is that of the MEC. Here, more precisely, I'm talking about MAPPI's edge computing where we're mainly collecting the data by which we're able to help final customers to better control quality, productivity - but also energy saving. And here we're not just talking 'energy saving' because it's a cool thing to say. I really mean energy

saving that can guarantee the continuity of products.

GTI: Looking ahead, where do you see your place in the sector going forward?

NM: That's easy to answer. Without doubt, I see MAPPI to be excellently placed. We have the right idea because, going back to edge computing, we're definitely well en route towards industry 5.0. We want to ensure the machines don't necessitate any service and that we can prevent maintenance. Here edge computing is definitely collecting ever more data to troubleshoot those unwanted surprises. There are more devices for detection, so just looking at the statistics we're definitely able to give better solutions.



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