

Innovation and success do **TUROMAS** proud at Vitrum 2023

Among the exhibiting companies at Vitrum recently, TUROMAS was proud to conclude this year's edition with a more than positive balance - with stand traffic exceeding all expectations of this machinery leader for the storage, loading and cutting of glass.

As leading trade show for glass processing, Vitrum was held from 5 to 8 September at the Fiera Milano Rho exhibition centre, attracting participants and exhibitors from all over the world - not only as a commercial event but as a place where history, evolution and innovation all intersected through showcasing the magic of glass.

STAYING IN THE THICK OF THE ACTION

Strategically positioned, the Turomas stand not only attracted the attention of potential customers. It also served as a meeting place for existing customers from Spain,



Portugal and other European and South American countries - together there for the opportunity to say hello and exchange impressions such that the company's presence saw important agreements recommence for markets within the Middle East, South America, Europe and Africa. In this way Vitrum 2023 served as a testimony to the company's commitment to the event, but also to innovation, quality and excellence in the field of glass machinery. Not surprisingly, therefore, industry professionals from all over the world converged on the stand - all to get the latest news and be updated on current de-

velopments of the Spanish brand.

LEADERSHIP TEAM

This year's edition saw Turomas represented by General Manager Antonio Ortega, Vice-president Álvaro Tomas, Sales

Director for Spain and Portugal Álvaro Doñate, Sales Director for Europe Oriol Llorens and Marketing Manager Teresa Catalán. Said Turomas Vice President Álvaro Tomás: "Vitrum has exceeded our expectations. Though we're mindful

that the European economy will present some challenges over the coming months, we've nonetheless found a number of very interesting projects being either reactivated or accelerated. Here we've identified potential projects in several countries - opening up exciting opportunities in markets such as Kuwait, Saudi Arabia, Mexico, Colombia, Ukraine, Morocco, Algeria, South Africa and France. This shows that there's significant potential for our business in various parts of the world."

Turomas

TUROMAS
OUR PASSION, YOUR PROGRESS

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