

# Where innovation never sleeps: **FILTRAGLASS** makes a splash at Vitrum

Against the stimulating backdrop of Vitrum 2023 our editorial team stopped by at the FILTRAGLASS booth to hear from CEO Luis Alberto Medina, who offered his 'interpretive lens' for how the company sees both the present and future of today's global glass industry.

**GTI:** Luis, can you describe how things have gone for Filtraglass this year as compared with 2022?

*Luis Alberto Medina:* After great upswings for glass in general -as with any other industry- what's clear is that it's perfectly normal to identify some slight decline in demand and consumption. Here I'd need to add, though, that the rise never really dis-

appeared - which explains why it was there over 2022 as well. All said, of course we need to accept the new reality, which sees a 2023 that's modestly stagnant for now, though we need to bear in mind that such is the completely predictable aspect of every cycle.

**GTI:** Can you comment upon any innovations or the latest technologies Fil-





traglass is currently taking forward - even any related 'work in progress' projects?

**LAM:** First of all, I must stress here that we at Filtraglass never stand still. It's in our DNA to always explore

new possibilities as we work towards consistently improving upon existing technologies. To name just one example among many, we recently took up a new project which is indirectly related to the glass industry though it's

one upon which we'd prefer to stay mum for the moment so we can save the surprise for next year. Along with that we're super active with yet another project that will also conclude over 2024. There we're investing in helping the

entire glass industry to become ever more green and sustainable. In sum: keeping our partners satisfied, and nature more clean, remain the main goals characterizing our core values.

**GTI:** Going forward, how do you see things panning out for the sector over the years ahead?

**LAM:** We foresee a glass sector that will likely remain stable over the coming years, so without any seismic ups and downs. Certainly current technologies will move always more towards innovation and sustainability. So we don't anticipate any major difficulties here in the near future. Instead we see only improvements and even development in both the optimization of production and in the recyclability of resources. Essentially that's our outlook on what lies ahead - and we're more than ready to welcome this vision, together with our prized clients and partners.



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## ABOUT FILTRAGLASS

Filtraglass manufactures water filtration systems for all types of glass industries. In this way it covers many sectors, including the optical and automotive industries, as well as the transformation of flat glass in general. The function of the company's machines is that of filtering and extracting glass particles that are found in the water used in glass treatment processes, thereby obtaining clean, reusable water on the one hand and dry, recyclable solid waste on the other.