

Innovative **FILTRAGLASS** systems see **GLASHAERDIET** driving production further

With over 20 years of leadership in water filtration, FILTRAGLASS systems are transforming the flat glass industry. Renowned internationally, they're much sought after in both automotive and optics as well. Indeed the company's cutting-edge solutions now reach the Americas, Europe and Asia - with its latest system recently installed at GLASHAERDIET.



Glashaerderiet recently reported a number of motivations for choosing Filtraglass systems. First of all, having a water treatment solution in place soon enabled the company to significantly reduce its water consumption. Then, given that water changes necessitate no powering off of the machine, Glashaerderiet has been able to improve its production rate while reducing pollution. A further vital factor has been the company's use of clean, good quality water in its handling machines - which has them lasting longer, with parts that don't require frequent changing. Similarly, as the water can remain unchanged, Glashaerderiet can now reduce coolant consumption.

A BRAND THAT SPEAKS VOLUMES

Here Filtraglass was chosen for being a brand with many years of experience that enjoys worldwide acclaim. The company also reports that Filtraglass quickly proved itself reliable and professional right from the outset - leaving Glashaerderiet confident it had made the right decision. At their initial meeting, the needs were quickly understood and the company was given customised advice on which system would meet its requirements - with a professional attitude and attention to detail being always key. Also, the fact that the installed systems now enable Glashaerderiet to do

its bit for the environment have signalled a further plus. Already a noticeable difference has been the reduced Glashaerderiet bill for its water supply and though the company emphasises two further changes, namely an overall improvement to the quality of the final product with glass exhibiting a transparent finish with no signs of dust marks and debris. The same sparkling finish reflects positively on the quality of the product offered and the reputation with customers. Furthermore, productivity has increased given that the production line needn't be stopped for maintenance work anymore. Instead the machines are working non-stop, with the company being able to offer more in the same amount of time.

A SOLID CONNECTION

As to its relationship with Filtraglass over time, Glashaerderiet reports a very positive business duo - right from the start. This began with advice before it purchased the machine. It continued with installation which, say company sources, went very smoothly, while a technical and after-sales service was always ready to hand. Here the Filtraglass team consistently showed itself willing to help with the resolution of any queries or problems whenever they arose - with the possibility of contacting them in a variety of practical ways, including WhatsApp. Indeed from the mo-



ment the company started working with Filtraglass, the team has been monitoring systems to ensure they run smoothly, always offering to help when necessary - all in an excellent relationship and after-sales service which has been another real advantage, along with everything else the company offers.

A GLANCE AHEAD

As for the future of the glass industry, the Glashaerderiet leadership team has spoken of anticipating more centralisation by larger, established companies. These have a broader approach to optimising general operating costs, maintenance of machines - all while focusing on the green transition. Already the company is seeing that thinking about the environment and meeting customer demands for sustainability is gaining more traction in the Nordic countries. Here, opines Glashaerderiet, deciding upon a transition in one's company from a more traditional operation to taking environmental responsibility

into companies is a big decision which involves much work - something everyone will have to do sooner or later. To that end, the company anticipates that those with a headstart will have a better competitive edge and be stronger in the market. Already now EPD - LCA - ESG has become the focus - and will be for many years to come. Here the prediction is that those in the glass industry who dare to take the plunge into a greener future will likely reap the greatest advantages.

Filtraglass SL



Carrer Riu Fluvià, 19, 17469,
Vilamallà, Girona - Spain
Tel.: +34-972-505815
E-mail: info@filtraglass.com
www.filtraglass.com



Glashaerderiet

GLASHAERDIET A/S

Priorparken 321
2605 Brøndby
DENMARK
Tel.: +45-7070-2605
E-mail: info@glashaerderiet.dk
www.glashaerderiet.dk