

# Waxing nostalgic as I retrace my many FERMAC yesterdays

### Alessandro Ghirardini Global Sales Manager

**FERMAC** 

f the many faces I've seen over my years at Fermac, many have left me with memories, anecdotes and emotions. All have contributed to my training not only at the professional level but also, and above all, in human terms.

It's difficult, after encountering so many different situations, to identify an experience that's more significant than others. However, what comes immediately to mind is my recollection of the Midsommar Festival.

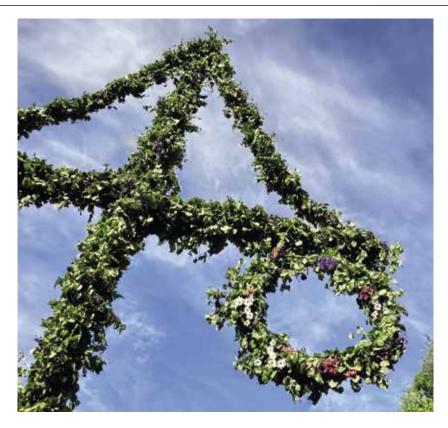
## SAMPLING SWEDISH STEAK UNDER THE STARS

This occurred during June 2019 when we were guests of an important client in Sweden. By sheer happenstance we arrived there 'slap bang' in the week preceding the country's Midsummer festivities - an event much-coveted in Nordic climes that involves people of all ages and walks of life.

The welcome extended to us was truly fantastic, with the customer organizing an outdoor barbecue for us. Faithful to tradition, typical dishes were prepared for the occasion - all with cuisine following a Looking back over my twenty years at FERMAC, I take stock today of the great privilege I've had of visiting so many places and of meeting as many interesting people as I have - often in different situations.







centuries-old menu.

The photo accompanying this article shows a specific alpine sculpture, created annually for the occasion, which represents the arrival of the long-awaited summer.

In conclusion, since it's glass

that's united us over all these years, I could never thank it enough for all it's brought me.

And still the story goes on.

Happy International Year of Glass to all! ■



# ABOUT FERMAC

Founded in 1993, Fermac designs, manufactures and installs equipment for decoration of glass objects. The product range includes semi-automatic and automatic machines for screen printing of tumblers, bottles, jugs, cups, pots, ashtrays and perfume bottles, etc. Up to eight colours. Within just a few years the company reached an important position in the market for screen printing machines onto glass objects. The company became a leader in the segment of high-precision machines for medium/high production speed - a market position made possible thanks to the quality and high technological content of its products.

The focus of Fermac's philosophy has always kept the needs and requirements of its customers at centre. The company mainly carries out its activities abroad, with 90 percent of its turnover derived from over 250 customers across 52 different countries worldwide. All are supported by after-sales services that ensure efficiency and productivity -in any production environment- by offering both global-service and remote assistance.



### **FERMAC**

Via la Spezia, 162/A 43126 Parma - PR - ITALY Tel +39-0521-989056 Fax +39-0521-989118 E-mail: sales@fermac.it

www.fermac.it