

ANNIVERSARY

Anniversary

VETROMECCANICA turns thirty!

Marking an important milestone on this 30th anniversary of its founding, VETROMECCANICA looks back today to its earliest beginnings as a company of metalworkers during trying times.



Those initial years saw it confronting difficult situations as it performed operations dutifully and with commitment and dedication – always unphased by any fleeting gratification, and seeking no reward save that of a job well done.

Yet however brief these thirty years may appear, the journey they represent makes 2022 a special year for Vetromeccanica - even if detailing its infinity of experiences over this time would likely cost the same tally in pages. Here, the company's



impressive trajectory spans a robust list of achievements, challenges, satisfactions and investments – each powering growth thanks to the many people within Vetromeccanica who've made it what it is today. Ever since the company's founding, as its name attests, it has built mechanical parts and conveying solutions for the glass industry.

A STEADY PATH TOWARDS GROWTH

Over the years Vetromeccanica has diversified its offer of products owing to the ever-increas-

ing industrial importance of plastic and given both its resistance and lightness, coupled with its production speed and reduced cost. By so doing, the company has acquired many notable food and beverage customers, as well as those within the plastic converters industry. Important, therefore, to today's Vetromeccanica activities is the business of conveying solutions for packaging lines, mainly in PET and HDPE but also in metal for secondary packaging – here intended for the food



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glass sector's most important annual trade shows, namely:

- Glassman Latin America, on May 11 and 12 in Monterrey, Mexico;
- Mir Stekla, from June 6 to 9 in Moscow, Russia;
- Glasstec, from September 20 to 23 in Dusseldorf, Germany.

To this end, a dedicated programme is already lined up for all Vetromeccanica communication channels. In this way the company will further expound upon its history, drive initiatives, publish news and give voice to the many employees who have contributed towards making Vetromeccanica what it is today.

Be sure to stay in the know by checking out the company's social media channels and newsletter. ■

& beverages, home & personal care, chemical, pharmaceutical and pet food sectors.

WORLDWIDE REFERENCE FOR THE GLASS MARKET

Over the years ahead, the company aims to become a worldwide reference for the market. Already in 2019 it inaugurated a factory of 6.000 square metres, entirely dedicated to the hollow glass industry, and 2021 saw the installation and commissioning of a new cold-end conveyor lines and palletizers – an added reason to celebrate.

Here Vetromeccanica's supply is completed by a telescopic shuttle car with two positions as well as "Alpine" mass flow conveyors which connect the new furnace to

the existing one. Vetromeccanica conducted the feasibility study - also doing the design, manufacturing and installation of both the cold-end lines and related accessories, as well as the palletizers and shuttle car.

Other projects too went ahead, with installations at the beginning of 2022.

THE FESTIVITIES GO ON

All this said, the company hardly intends limiting its birthday celebrations to a single day. Instead, special contents have been scheduled to span the entire year – all to ensure this milestone gets marked in the best possible way. Here's why Vetromeccanica will also be celebrating 2022 at the hollow



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