

MOULDS

GIANCARLO PEREGO

marks 60 years of excellence

In a world as fast-paced as the glass industry, longevity is a testament to resilience, innovation and unwavering dedication. A renowned name in glass moulds and accessories, GIANCARLO PEREGO SpA proudly celebrates its 60th anniversary today. To commemorate this significant milestone our editorial team had the honour of sitting down with the Founder Giancarlo Perego, the CEO Leonardo Perego, Sales Director Michele Giordano and the CTO Andrea Galli.

Mr Giancarlo Perego 1960





GMP&A: MICHELE, COULD YOU GIVE US AN INTRODUCTION TO GIANCARLO PEREGO SPA AND A BRIEF HISTORY OF THE COMPANY SINCE ITS FOUNDING?

MG: Sure. Giancarlo Perego SpA has a rich industry history that now spans 60 years. That makes it stand out as one of the largest producers of glass moulds and accessories in Italy today. Our company founder, my father Giancarlo, embarked on his career as a technician at IVISC, which is was a company that specialized in glass tableware and bottles. Back then he developed projects for various glass articles while designing moulds for producing glass containers. Already then, Giancarlo harboured a vision

of establishing his own enterprise - a dream he'd soon realize by founding his inaugural company, ALPE, on the ground level of the family home. Before long, the confines of Giancarlo's residential basement proved insufficient, prompting him to contemplate a significant leap forward. Then in 1964 Giancarlo Perego SpA came into existence with its headquarters at Via Marchesina, 58 in Trezzano S/N. To this day that's where the company's primary production facility remains situated.

GMP&A: And from there the company went from success to success.

MG: That's right. By 1980, buoyed by favourable exports, we underwent our first plant expansion, expanding to approximately 5000 square metres. Later, in response to escalating demand in 2000, a new plant was erected adja-

cent to the existing one - expanding the total area to 11000 square metres. Then in 2001, acknowledging its deficiency in offering accessories to the market, the company embarked on an expansion initiative by acquiring the majority percent stake in the Croatian company SPJ - Spjilak D.O.O. By 2011, the new Croatian plant was fully established, enabling the group to expand to 15000 square metres. Today the company's board is evaluating a further expansion of this site to accommodate its growing needs.

GMP&A: Very impressive indeed. Michele, share with us the secret to your company's remarkable success over six decades?

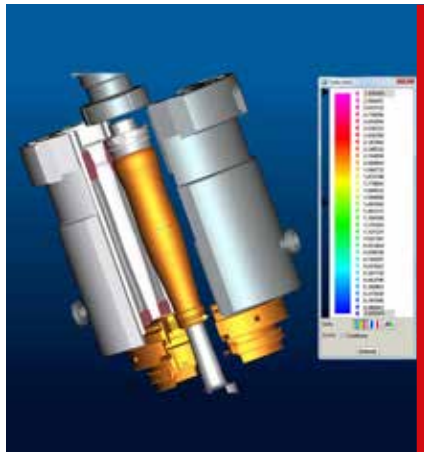
MG: First and foremost, I have to say that our success is a result of the dedication and hard work of our entire team at Giancarlo Perego SpA. We are a family here, and that unity is what drives us forward. To elaborate on some specific factors that have contributed to the company's success, I'd say key among them is our commitment to customer satisfaction. We take a personalized approach with each customer, ensuring that they feel supported and valued throughout their journey with us. That same dedication has been



1964 - 2024



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paramount to building trust and loyalty ever since 1964.

GMP&A: Are there any recent achievements or milestones you'd like to highlight that you could tie in with the future of Giancarlo Perego SpA within the industry?

MG: Of course. We are extremely proud of the growth we have seen in our plants. That success is a testament to our ongoing commitment to excellence and innovation. We're very optimistic about the future, which is already explained by the significant investments we continue to make in cutting-edge technologies to ensure we remain competitive and at the forefront of the industry. Here we are talking about an investment of EUR 2.8M in the Group Plants. That said, our focus remains on customer-centricity which, coupled with a united and dedicated team, will doubtless continue to drive our success in the years to come.

GMP&A: Michele, thanks for sharing your insights with us and congrats again on the company's 60 years of success.

MG: Thanks, you're most welcome! And here's to many more years of prosperity and innovation! ■



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