

STÖLZLE MASNIERES

experience and technology for customized products

Stölzle Masnières, a member of the Stölzle Glass Group, with most of its production aimed at the international high-end Perfumery and Cosmetics market. The company is now moving into the digital era and is ready to offer its customers more flexibility in development and in production runs thanks to a complete digitalisation of the design phase.



“

... centre of excellence for perfumery and cosmetics ...

”

STÖLZLE MASNIERES PARFUMERIE SAS

The renowned French glassworks, formerly known as Verreries de Masnières is situated in the north of France, approximately 150 kilometres from Paris. The factory was set up by François Boulanger, trader in Cambrai, in Masnières, near Saint Quentin canal, and was inaugurated in 1818. In December 2013 the glassworks – along with the Decoration Company allocated nearby – joined Stölzle Glass Group and became Stölzle Masnières SAS and Stölzle Masnières Décoration SAS. In May 2015 the corporate forms of the two French

sites were changed to Stölzle Masnières Parfumerie SAS and Stölzle Masnières Parfumerie Décoration SAS.

Stölzle Masnières Parfumerie's total output of approximately 171 million glass containers is produced for the international high-end Perfumery and Cosmetics market. The main part of the products are based on custom designs. Standards, however are available and can easily be branded adding the final touch of luxury with sophisticated decoration techniques in the nearby decoration facility.

Some of the production lines are additionally equipped to manufacture feeder coloured glass.

STÖLZLE'S MASNIERES glassmaking enters the digital world

Digital glassmaking has enabled Stölzle's Masnières site in France to offer its customers finished samples in less than four weeks. The site is the company's centre of excellence for perfumery and cosmetics and it now offers its customers more flexibility in development and in production runs.

The site's Managing Director, Etienne Gruyez, said: "The industry is adapting to keep up with the digital big bang. For example we can provide new finished samples to our customers in less than four weeks thanks to a complete digitalisation of the design phase. Digital printing allows us to also minimise errors and reduce costs."

When it comes to the development of new products, all departments involved, including the mould shop, its team of product developers and designers, along with its decoration facility, are fully integrated and co-operate closely with each other.

This ensures the availability of a finished, decorated glass sample within a four week development process.

"What the client needs is flexibility and that's what digitization brings. Agility is what we try to offer at Stölzle," said Mr. Gruyez.

The site has also installed new production equipment which allows to manufacture two different items – meaning two different shapes – simultaneously on the same production line. This reduces the minimum order quantity and the number of moulds required for an item.

DECORATION

Stölzle Masnières Parfumerie Décoration is well prepared to realize the customer's most demanding ideas in terms of decoration. The decoration site offers automatic and semi-automatic silkscreen printing in ceramic and a broad range of organic colours as well as spraying and hot foil stamping. Stölzle Masnières Parfumerie is the sole glass producer worldwide to offer IPET treatment, which is applied to the glass containers immediately after production in order to achieve fancy reflections on the bottles' surface. The French decoration site also sets steps with its most recent acquisition, which is inkjet printing. This technique allows to carry out fast and high quality multicolour



HIGH-END PACKAGING

decoration for a wide range of bottle shapes and sizes.

THE STÖLZLE GLASS GROUP

The Stölzle Glass Group's aim is to be the first choice partner for customers and employees, developing customized designs in more than 80 per cent of products. Every item bears a unique message which is reflected by the product's design. According to customers specifications, a concept is assessed, the design interpreted, and production made a reality, with technical solutions found for even the most idealistic and demanding of designs.

Time is money – Product development has to be completed to the agreed time frame and in the shortest time possible to give the speed to market which is so important in an age when design and fashion trends change so quickly. Stölzle gives primary importance to achieving the required quality to ensure customer satisfaction and product success.

EXPERT IN HIGH-END PACKAGING GLASS

- More than 200 years of experience in the production of glass
- six production sites in Austria, Great Britain, France, Czech Republic and Poland
- three decoration sites in Great Britain, France and Poland
- 2,450 employees worldwide
- three billion glass containers produced per year
- Europe's only manufactur-

“ Tailor-made designs, uncompromising quality, flexible and excellent service, short time to market. ”



er of packaging glass aimed at Pharma, Perfumery & Cosmetics, Spirits as well as Tableware markets

- One-stop-shop for development, production, decoration and closures

PRODUCTS

- Pharma
- Medical and laboratory glass
- Perfumery and cosmetics
- Spirits
- Consumer/food
- Consumer/candle jars
- Tableware

Glass production since 1805

- Luxurious perfume flacons
- Fancy cosmetic containers
- Miniatures
- Tailor-made design in more than 80 per cent of all orders
- Brilliant cosmetic flint glass
- Unlimited range of feeder colours

- IPET treatment for utmost shiny surfaces
- High flexibility what regards design and execution

Up to 300 product developments per year

Due to the optimized integration of state-of-the-art technology and equipment, with regards to both glass production and decoration, Stölzle guarantees 4-6 weeks' time from the drawing to the actual decorated glass samples. Huge know-how allows to offer the most cost effective item for all individual customers' needs.

Innovative decoration processes

Stölzle has three in-house decoration facilities in England, France and Poland. In addition to traditional decoration techniques such as screen printing and decals, Stölzle also offers

some modern and innovative processes: inkjet printing, hot foil stamping or spraying with special colours.

Locations

- Stölzle-Oberglas
- Stölzle-Union
- Stölzle Flaconnage
- Stölzle Czestochowa
- Stölzle Masnières
- Stölzle Wymiarki ■



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